

Valasys Media Affirms Global Data Privacy Compliance

Valasys Media maintains a comprehensive data privacy program designed to align with the world's leading data protection regulations. This includes the EU and UK General Data Protection Regulation (**GDPR**), the California Consumer Privacy Act as amended by the CPRA (CCPA/CPRA), and Brazil's Lei Geral de Proteção de Dados (**LGPD**). Together, these frameworks set the global benchmark for safeguarding individual rights, ensuring lawful use of data, and promoting accountability in how organizations collect, process, and protect information.

In the United States, Valasys confirms alignment with all comprehensive state privacy laws currently in effect: Virginia (**VCDPA**), Colorado (**CPA**), Connecticut (**CTDPA**), Utah (**UCPA**), Florida (**FDBR**), Texas (**TDPSA**), Oregon (**OCDBA**), and Montana (**MCDPA**). The company has also extended its program to cover the new 2025 frameworks in Iowa (**Iowa CDPA**), Delaware (**DPDPA**), Nebraska (**NDPA**), New Hampshire (**NHPA**), New Jersey (**NJCPA**), Tennessee (**TIPA**), Minnesota (**MNDPA**), and Maryland (**MODPA**). In addition, Valasys is proactively preparing for the 2026 implementations of Indiana (**INCDPA**), Kentucky (**KCDPA**), and Rhode Island (**RIDPA**) to ensure uninterrupted compliance as these frameworks come into force.

The company's approach goes beyond policy statements, incorporating structured governance, employee training, vendor risk assessments, security safeguards, and transparent privacy notices. Individuals are provided with clear channels to exercise their rights, including the right to access, correct, delete, or opt out of certain data uses, consistent with the specific requirements of each jurisdiction.

"Privacy, transparency, and trust are at the center of how we operate," said **Mohammad Tareeq, CEO & MD at Valasys Media**. "Our compliance program ensures that we protect individual rights, secure personal data, and stay ahead of evolving global privacy requirements."

Valasys' policies, governance structures, and safeguards are continuously updated to reflect new obligations, demonstrating its commitment to responsible data practices worldwide and building confidence with customers, partners, and regulators alike.